

Event Name: Industrial Visit

Date: 06.09.2025

Organized by: PG & Research Department of Commerce Shift I

Academic Year: 2025 - 26

Report:

The Department of Commerce organized an **Industrial Visit** for the B. Com undergraduate students to *Neo Coffee Curers, Coorg* on 6th September 2025. A total of **98 students** and **7 staff members** participated in this visit.

The primary objective of the industrial visit was to provide students with practical exposure and understanding of coffee curing processes. At *Neo Coffee Curers*, students were given an insightful orientation on the various stages involved in curing coffee beans, right from processing, grading, sorting, and packaging. The session highlighted the importance of quality control and global export standards, which enriched the academic learning of the students. The industrial visit was highly beneficial as it combined academic learning with cultural exposure. The students gained practical knowledge of coffee curing techniques while also appreciating the cultural heritage and natural beauty of Karnataka. The visit strengthened peer bonding and provided a memorable learning experience outside the classroom.